

AVAILABLE NOW: OPTIMISE

Drive sustainable growth with Optimise

A multi-channel referral programme that amplifies your marketing channels

Combining first-party referral data with powerful machine-learning, **Optimise** empowers you to implement a truly advocacy-first marketing strategy that unlocks long-term growth. Acquire more high-quality customers, nurture more brand fans and drive stronger ROI across your marketing mix.

mention*me*



MENTION-ME.COM

Advanced Referral Engineering® features

✔ Smart Experiment powered by Propensity to Refer®

Adjust your targeting strategy based on what you know about high and low-propensity customers.

✔ Marketing Automation Integrations

Feed your first-party referral data into other platforms in real-time to serve data-driven experiences that acquire, engage and retain your biggest fans.

✔ Smart Audiences

Target high-converting referrer lookalike audiences on paid social to reach future brand fans in record time and ramp up conversion rates.

[Talk to our Sales team to learn more.](#)

SMART EXPERIMENT POWERED BY PROPENSITY TO REFER®

MARKETING AUTOMATION INTEGRATIONS

SMART AUDIENCES

15% lower CPA

30% higher ROAS

8% increase in new customer acquisition (rising to 30%+ through optimisation)

10% more new customers acquired after integrating referral and customer engagement platforms

Great, you'll get 15% off* thanks to Katarzyna

Because Katarzyna referred you, you've got our BEST introductory offer... To receive your 15% off by email please enter your email address below. We promise no spam.

Enter your email address

Yes I would like to receive Matchefashion's latest news and offers and agree to Matchefashion's Privacy Policy

GET 15% OFF

Refer a friend and receive 15% off*

Introduce your friends to MATCHESFASHION and they'll enjoy 15% off their first order. To say thanks, you'll receive 15% off your next order, too.

Refer a Friend is managed by Matchefashion who will process your data and send you referral service emails. Matchefashion and your privacy info.

GET STARTED

*By accepting this offer you agree to the Terms and Conditions

